



"Making a Difference!"

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The Green Bag Company – About Us

Green Bag Pty. Ltd. was established in 2001 as a commercial and highly specialised response to what is now a global problem – the reduction and ultimate elimination of the 520 billion plastic shopping bags consumed each year around the world.

Our work involves the design and ongoing development of a range of financially viable and environmentally acceptable alternatives to what is now generally acknowledged as unsustainable give-away plastic shopping bags.

On start up, and greatly influenced by the progressive and highly effective initiatives undertaken in Ireland following that country's introduction of a levy on plastic bags, our company very successfully pioneered the introduction of the Green Bag system in Australia and New Zealand. Since then we have established a representative presence in France, Italy, Finland, Sweden and most recently the U.S.A. and the U.K.

OUR BUSINESS PHILOSOPHY – Products and Services TM

Green Bag operates as a specialist advisory, design and product supply company which creatively addresses the needs and opportunities related to this world-wide issue of disposable shopping bags. ***In essence, we apply private sector solutions to a social problem.***

- **Advisory Assistance**

Green Bag Co. consults with government and community bodies on a wide range of educational and awareness raising projects. We also have considerable experience of analysing and responding to individual corporate needs with proven creative and cost effective solutions.

- **Design**

In addition to our highly successful own-brand range of Green Bag products, we also provide a comprehensive design service, from concept to finished product, as a tailored response to individual company or business requirements.

- **Product Supply**

We have been very demanding and selective in choosing our manufacturing partners over several years and this has resulted in us evolving a very substantial and reliable production capacity that is quality driven with a fast turn around system.

Our Social Commitment

In addition to supporting community groups on various local works, we also pledge to contribute financially to positive projects from the sale of our products through initiatives such as the not-for-profit "Green Bag Foundation".



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PLASTIC SHOPPING BAGS –

HAVE THEY A FUTURE?

The problems associated with the ongoing use, indeed abuse, of plastic shopping bags needs little documentation. Plastic bags are commercially in use for over 25 years and today we consume in excess of 520 billion pieces per annum!

Rapidly growing public opinion suggests that the days of plastic shopping bags are numbered; plastic bags are unsustainable. They are environmentally unsound and will not remain economically viable as they become more socially unacceptable – whether legislation or environmental levies are introduced or not. However, a change of shopping habits is what is required, not biodegradable or other short-term solutions. It is timely and indeed opportune for the retail sector to take a lead role in replacing an unsustainable system that is on its way out.



***So have disposable shopping bags a future?
– No, quite clearly they do not.***

WHAT CAN BE DONE?

While governments and environmentalists grapple with possible solutions to eradicate the problem, we at **Green Bag** believe that there also needs to be creative private sector solutions applied to the process. In essence we see ourselves progressing practical, commercial responses to a social problem that simply will not go away - without a dedicated and creative approach to finding lasting solutions.

Unfortunately to-date both consumers and retailers have had very little by way of real or viable alternatives to the destructive plastic bag. Poor design coupled with materials such as paper (which in its own right creates secondary problems), jute and calico etc. while useful and help foster a move away from disposable plastic bags are, in practical terms, limited and fall well short of cost-effective long-term solutions.



Research confirms that the vast majority of people currently using plastic shopping bags would make a change to non-disposable re-usable bags if offered, practical, accessible, affordable and attractive alternatives. This is the challenge for the commercial sector and one that the **Green Bag Co.** embraces.

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PRODUCT FEATURES

Choosing the most appropriate raw materials (NWPP) is in itself only half a solution, if not coupled with excellent design. Foremost there must be particular consideration and emphasis given to practicality for the user, with aesthetically attractive features very important for shoppers and retailers alike.

The basic concept and shape of the standard Green Bag was in fact first influenced by customers and supermarket checkout staff, so it really was **created by customers for customers.**

PRACTICAL FEATURES INCLUDE:

- Easy to pack and unpack due to wide base
- Easier to carry because of its strong wide handles and sturdy stabilising base
- Holds the equivalent of four plastic bags each time it is used, thereby removing thousands of plastic bags over its lifespan
- 100% recyclable and re-usable
- Materials used are non toxic, non corrosive and non-allergenic
- Our material is water repellent and so avoids bacteria and odours
- Is visually attractive with distinctive green colour and trade mark
- Is readily available and very affordable

Confidence in our products.

Green Bag products, depending on usage, typically have a two to three year life-span. After this time we expect that they will be "retired" and deposited for recycling. In the unlikely event of any user dissatisfaction concerning the durability of our Green Bag range of products in the 12 months following purchase we will be more than happy to replace any such item.



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Green Bag Products – Technical Features

Numerous materials and designs were very carefully considered and field-tested before selecting and committing to the properties and elements that make our Green Bag range.

Critical in our thinking of course was that the materials we selected were safe, to both humans and the environment, re-usable and 100% recyclable. There is little point however in achieving these features if they cannot be produced in efficient quantities and at prices that are affordable to the community. The use of non-woven polypropylene (NWPP) offered us all of these characteristics and more.

Polypropylene is not an entirely new material and is currently widely used in the production of medical garments such as surgical gowns, caps, masks and gloves.

Technical Features include:

- NWPP is composed of fine fibres and reinforced by heat-sealing, spun bonded fabrics which improve the softness to touch.
- NWPP is lighter than that of polyester and nylon but is still far stronger and sturdier than both.
- NWPP fibre has excellent chemical resistance from corrosion so its physical properties will not be affected by any chemicals or solvents.
- NWPP is made from hydrophobic polypropylene materials, making it water repellent, machine washable and also has an excellent air permeability.
- NWPP complies with FDA regulations, contains no toxic materials, no odour and will not cause allergy to human skin.
- All dyes used are harmless and are colour fast.



Our Promise & Guarantee

We are extremely proud of all our Green Bag products and we are confident that they will meet the most demanding of standards. In the unlikely event that the product does not meet an individual users expectations we will be happy to replace any item within a year of purchase.

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Green Bag Products - Packing & Transport Data

Product:

STANDARD GREEN BAG (our ref STD/GB)

Shipping capacity
40' FCL – 93,000 pcs
20' FCL – 46,000 pcs

Dimensions (mm)	Height	Width	Depth
Bag Dimensions	300	220	305
Outer Carton Size	320	315	300
Pallet Loading	1540	1280	1260

Weight (kg) Gross Weight

Outer Carton 6 kg

Consumer Units – Packing Details

Inner Packs (x2) 25 pcs each
Outer Carton 50 pcs
Pallet 3200 pcs

Per Pallet Configuration

Outer Carton / Layer 16
Layers/Pallet 4
Total no. Cartons: 64

Product:

ZIP-UP BAG (our Ref: zip/gb)

Shipping capacity
40' FCL – 140,000 pcs
20' FCL – 65,000 pcs

Dimensions (mm)	Height	Width	Depth
Bag Closed	90	180	-
Bag Open	410	390	10
Inner (Dispenser) Box	195	105	175
No. units per box	10		
Outer Carton Size	365	330	220

Consumer Units - Packing Details

Inner (Dispenser) Box 10 pcs
No. Boxes per Carton 6 units (=60 pcs)

Weight (kg) Gross
Outer Carton 4.5kgs

Product:

WINE BAG (our ref: wine/gb)

Shipping capacity
40' FCL - 75,000 pcs
20' FCL - 35,000 pcs

Dimensions (mm)	Height	Width	Depth
Bag Dimensions	270	255	175
Outer Carton Size	520	290	250

Weight (kg) Gross
Carton 5kgs

Consumer Units – Packing Details

Inner Packs (x2) 25 pcs each
Outer Carton 50 pcs



Standard Green Bag



Wine Green Bag



Zip Up Green Bag/Dispenser Box



Individual Designs

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